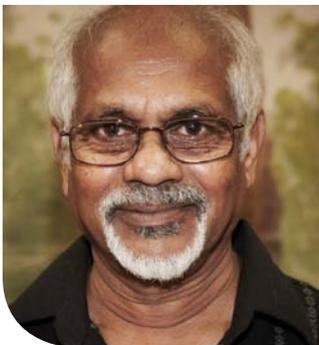


Cultural Diversity Plan 2013–2016

Cancer affects people from
all cultures and backgrounds



Cultural Diversity Plan 2013–2016

Victoria is a multicultural society; 47 per cent of the population were born overseas or have at least one parent born overseas and 23 per cent speak a language other than English at home. Nearly a quarter of all Victorians diagnosed with cancer are from culturally and linguistically diverse backgrounds. However, people from diverse backgrounds are less likely to screen and test for cancer, so typically detect cancer later and have poorer health outcomes.

This is why Cancer Council Victoria is committed to improving the way we engage and service Victoria's culturally diverse communities.

The Cultural Diversity Plan 2013–2016 outlines our overarching priorities and strategies for the next three years. It will improve the way we operate as an organisation, the way we develop resources, services and programs, and how we engage with communities in Victoria.

1

PRIORITY AREA 1

Make cultural diversity a key priority

To recognise and promote cultural diversity as a key component of Cancer Council Victoria's work.

First steps

- › Include cultural diversity priorities in our Strategic Plan 2013–2016.
- › Ensure staff are aware of our commitment to represent all Victorians in our work.
- › Share resources and expertise through improved internal communication.
- › All areas work together to reduce duplication and deliver the most comprehensive services.



Cultural diversity is a priority across the organisation.



2

PRIORITY AREA 2 Build our understanding

To ensure our organisation really understands cultural diversity, so we can provide the best cancer support and information to all Victorians.

First steps

- › Offer cultural awareness training and support to staff and volunteers where appropriate.
- › Track cultural awareness through ongoing assessment, such as surveys and interviews with staff, and monitoring progress.
- › Regularly analyse demographic data relating to culturally diverse communities.



Relevant staff are up-skilled in their understanding of cultural diversity.

We will combine cancer prevention and support information in our outreach.

Our programs are effective at improving cancer knowledge, behaviour and support among diverse communities.



3

PRIORITY AREA 3 Form partnerships

To engage with diverse communities and deliver culturally appropriate services. We will also collaborate with like-minded organisations and groups to develop culturally responsive programs and partnerships.

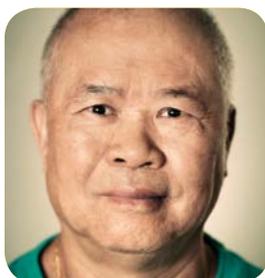
First steps

- › Engage with communities in a manner that is respectful, effective and sensitive to different cultures in the community.
- › Collaborate with other organisations in the public health sector, ethnic committees, policy makers and community groups, to create culturally responsive programs, services and resources.

For cancer information and support
call the Cancer Council Helpline on
13 11 20.

To speak in your preferred language
call our multilingual line on **13 14 50.**

For more information contact
diversity@cancervic.org.au
or visit **cancervic.org.au**



 **Cancer Council
Helpline**
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