



Research



Support



Prevention



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Cancer Council Victoria Strategic Plan 2009 – 2013

Who We Are

Cancer Council Victoria is a non-profit organisation involved in cancer research, support, prevention and advocacy.

From our Carlton offices we're close to many of Melbourne's public teaching hospitals, universities and medical research institutes. We're also involved with advising government and liaising with business and professional groups to help create strategies to fight cancer.

We maintain a strong public profile and preserve our independence in order to maximise our ability to influence the public agenda.

Objectives of Cancer Council Victoria (as mandated by the Cancer Act 1958)

- Coordinate in Victoria all activities relating to research with respect to cancer and allied conditions and in particular, research into the causation, prevention and treatment of cancer and allied conditions.
- Undertake, promote and subsidise such research.
- Provide information and advice, and also develop, coordinate and participate in educational programs relating to the prevention, detection, treatment and management of cancer and allied conditions.
- Promote, provide and coordinate services for the support and welfare of persons suffering from cancer and allied conditions.
- Act in association with any organisation having objectives similar to the objectives of Cancer Council Victoria.

Governance

We are governed by a Council, with delegated authority to an Executive Committee (Board) and several sub-committees.

Constituted by the Cancer Act 1958 in Victoria, we're required to report to Parliament, but are not classified as a public entity or part of the public service. Our accounts are audited by the Auditor-General, with financial reports published and appearing in our Annual Reviews.

Cancer Council Victoria Vision

We want to be:

- a source of insight and inspiration for solutions in the fight against cancer.
- an authoritative voice, sought out and listened to by our stakeholders.
- a major national and a significant international player in cancer control.
- led by cancer control experts of international repute.
- involved in strong external relationships and partnerships.
- accessible to all Victorians.
- a benchmark for stewardship of resources in a charity.

Our singleness of purpose – improved cancer control – drives us, and will always be balanced by our deep connection with the experience of cancer patients and their families.

Cancer Council Victoria Values

Our values are excellence, integrity and compassion. These are manifested in:

- our leadership.
- our independence.
- our cooperative external relationships.
- the grounding of our work in the best available evidence.
- working for the whole community and providing access for all.
- our sharing of knowledge.
- the responsible management of our funds.

- the recognition, dignity and respect we accord to our supporters, staff and volunteers.
- the rigorous and ethical research practice we employ.
- the balanced, accurate and reliable information we provide to the community.
- our understanding and respect for people's cancer experience.

By striving to live our values we nurture and build our reputation as a respected leader in cancer control.

Key Result Areas

KRA 1 – Reduce the impact of cancer on the community

- 1.1 promote environments and behaviours that facilitate cancer prevention and control.
- 1.2 support evidence-based screening to detect cancer early.
- 1.3 promote the use of evidence-based treatment and care.
- 1.4 improve patients', carers' and long-term survivors' quality of life through information, services and support.
- 1.5 effectively communicate our work to all Victorians, whatever their culture, language, location or economic situation.

KRA 2 – Maintain a highly capable organisation

- 2.1 generate appropriate funding.
- 2.2 deliver efficient services to support programs.
- 2.3 continually improve efficiency and effectiveness.
- 2.4 sustain a culture of integrity.
- 2.5 nurture the people who can do the job.

KRA 3 – Build the knowledge base for cancer control

- 3.1 support basic and applied research, evaluation and monitoring that can advance cancer control.
- 3.2 effectively disseminate the knowledge we have about cancer control.
- 3.3 provide foundations for policy and practice by developing highly credible, authoritative position statements, and policy and program proposals.

KRA 4 – Build capacity for cancer control through advocacy, workforce development and communication

- 4.1 position Cancer Council Victoria strategically.
- 4.2 build capacity in organisations external to Cancer Council Victoria that can enhance cancer control throughout Victoria and beyond.

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